

NICK JUNGHEIM

EXPERIENCE

Communications Coordinator

Minnesota Historical Society | December 2023 - Present

- Implements media relations strategies statewide to promote programs, events, educational offerings, and institutional messaging
- Supports planning and management of account work and projects for assigned clients
- Monitors organization's press coverage and facilitates media communications.

Communications Specialist

UpTurnships | August 2021 - September 2022

- Produced external communication materials including informational flyers, fundraising campaigns, and newsletters
- Designed marketing materials in accordance with organizational branding guidelines
- Updated website with program information, upcoming events, and alumni features

Marketing Specialist

All Auto Network | September 2020 - August 2021

- Wrote SEO rich blog posts for clients promoting dealership branding and services
- Developed daily blogging schedule, conducted keyword research, and created other SEO rich content pages
- Audited and updated model pages on dealership sites to include current specs and photos

Sports Reporter / Assistant Sports Editor

Minnesota Daily | August 2018 - June 2020

- Covered football, men's basketball, men's and women's golf, and baseball
- Conducted interviews with players and coaches
- Wrote multiple articles each week, including game recaps and player features

Marketing and Communications Intern

NODA | June 2019 - May 2020

- Composed emails promoting association's annual and regional conferences
- Planned strategic communications schedule for Spring 2020
- Assisted in scheduling of digital marketing campaigns

Student Office Worker

UMN Center for Animal Health and Food Safety | June 2019 - August 2019

- Populated FileMaker database with contact and program information
- Worked with department's staff to record CAHFS's past event information
- Created plan to market department's future programs

EDUCATION

University of Minnesota, Twin Cities

Bachelor of Arts, Journalism with Strategic Communications

- September 2016 - May 2020
- Graduated with distinction
- Minors in Communication Studies, Spanish, and Creative Writing
- 3.80 Cumulative GPA

Fundación Ortega-Marañón, Toledo Spain

Study Abroad

- June 2018 - July 2018
- Coursework emphasizing Spanish language and culture

CONTACT INFORMATION

Email: nick@nickjungheim.com

Website: nickjungheim.com

PERSONAL SUMMARY

Multitalented writer with background knowledge in communications, journalism, and content marketing. Experience with copywriting, reporting, and blog writing. Specializes in long-form copy and takes pride in creativity. For work samples, please visit nickjungheim.com

HONORS

- Minnesota Daily Sports Story of the Year: **May 2019 & 2020**
- University of Minnesota CLA Dean's List: **May 2017 - December 2019**
- CLA Dean's Freshman Research and Creative Scholar: **December 2016 - May 2017**

ACTIVITIES

- UMN Ad Club/Verge Agency Member: **September 2017 - May 2019**

CERTIFICATIONS

- Google Search Ads
- Google Display Ads

SKILLS

- AP Style knowledge
- Proficient in Spanish
- Ability to work with WordPress, Wix
- Experience with Adobe Photoshop, Canva
- Excellent written communication and creative thinking skills