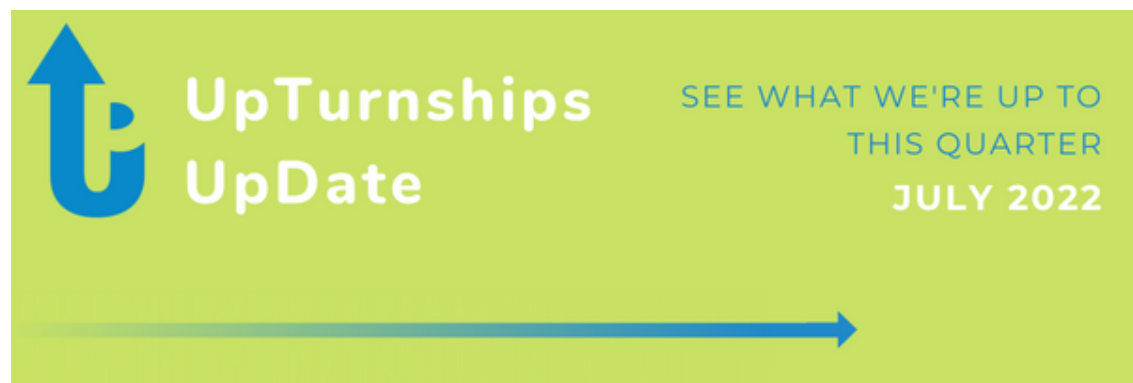


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UpTurnships Quarterly Newsletter July 2022

11-14 minutes



Letter from the Executive Director

Summer is humming along and so is our Flagship Summer Program! Our hybrid programming is going swell. I had the pleasure of being with the UpTurns in-person last week. It was truly a treat to hear firsthand from the UpTurns how they are enjoying learning from and working alongside their coaches and internship supervisors. Seeing the smiles on their faces and the elation as they express gaining clarity regarding their career aspirations is heartwarming and fulfilling. It makes it possible for me to say with great certainty the work we do at UpTurnships is so much more than an internship.

Which is why we are launching the **More Than an Internship Fundraiser** - week of July 25th. I would like to extend a big

THANKS to our dedicated partners at

[Maurices](#) for their advocacy in raising awareness of the work we do at UpTurnships, noting the importance of internships in launching careers and more importantly the diversification of those internships with underrepresented talent. We asked for sponsors and Maurices stepped-up to support us by offering a \$5,000 matching gift. Learn how you can help us maximize this generous gift below. And remember this fundraiser culminates with the celebration of National Intern Day on July 28th. We encourage you to recognize your UpTurns and all your interns on Thursday, July 28th for their good work!

Someone once said, “All work and no play, is no fun” and we agree. So, please join us for some fun as we close out the summer and usher in the fall with two great events. With the help of

[Second Story Sales](#) we invite you to come explore the possibilities and innovation of healthcare while supporting UpTurnships. Next, meet us at [The Fair on 4](#) for fun-loving games and spirits! Keep reading to learn more about these events. And I hope to see you at both!

Thank you,



Lashia Sli

Executive Director

**More Than an
Internship**



More Than an Internship

UpTurnships will launch its first annual More Than an Internship Fundraiser the week of July 25th in recognition of National Intern Day. We are excited to announce that maurices, an Employer Equity Partner, will be sponsoring the fundraiser and has generously pledged to match all donations up to \$5,000! We urge you to not let this matching donation slip away. Take advantage of this exciting opportunity to maximize your generosity, ensuring the greatest impact of your dollars and helping us reach our goal of raising \$10,000. Every dollar donated will create more bridges to paid internship opportunities for our future leaders. [Make a donation here.](#)

As always, thank you to maurices and all of our supporters for joining us on this journey towards building a racially inclusive, diverse, and equitable workforce.

For more information, [contact Erik Lindstrom.](#)

maurices

Events
→

Join Second Story Sales for an Evening Benefiting UpTurnships



Hear what is new and innovative in health care and raise money for UpTurnships. Board member Dave Dickey, co-founder of Second Story Sales, invites you to have some fun with food, beverages, and a live DJ! We can't wait to see you on Wednesday, August 10th at Interlachen Country Club from 4:00 to 10:00 p.m. [Click here to learn more and register.](#)

Celebrate Back to School at The Fair on 4

Join us to help celebrate the start of a new school year at The Fair on 4, located in the Mall of America. Tickets cost \$60 and include unlimited access to axe throwing, arcade games, a buffet, and more with proceeds benefitting UpTurnships! Keep an eye out for more information coming soon.

Spotlight



Alumni Spotlight: Nypri Fisher



Nypri Fisher

2022 Upturn

A recent graduate of the University of Minnesota – Twin Cities, Nypri Fisher says the ability to connect with people and translate their wants and needs in a fun, relatable way was what initially drew her to marketing and general business. In May of 2022, she completed her undergraduate degree, majoring in Business Marketing Education. Soon after, she accepted an offer to join Best Buy as a Category Management Analyst and began working in the position in June of the same year.

Employer Partner Spotlight: Marsh & McLennan Agency



Serving midsize businesses and individuals across North America, Marsh & McLennan Agency LLC is one of the nation's leading insurance brokerages. With more than 160 offices, MMA services over 10,000 clients in a variety of industries. It's Minneapolis office began partnering with UpTurnships in 2019

and is currently an Employer Equity Partner.

Senior Human Resource Generalist Adri Becken says MMA is committed to diversity, equity, and inclusion. The office is passionate about supporting local students and providing them with opportunities to grow at their workplace. “When we all thrive together, there is no limit to what we can do,” Adri says. “We are actively building and supporting a diverse colleague community.”

Throughout the partnership, MMA has been impressed with the UpTurns they have worked with. “The professional development UpTurnships provides helps them learn, grow, and apply their skills during their internship, which has been very beneficial and makes them stand out,” Adri says. During their projects and internships, UpTurns get real world business, risk management, and insurance experience. This includes exposure to clients, corporate leaders, and group projects with other interns across the nation.



Applications Now Open for Fall Projects

UpTurnships is now accepting applicants for Fall 2022 UpStart Projects. Projects are a great way for sophomore level students to gain 30-40 hours of real-life work experience in their field of study while receiving UpTurnships training and coaching. If you know a current undergraduate student who is

interested, encourage them to [attend an Information Session and apply!](#)



Mock Interview Day

Do you know somebody with experience in HR, hiring new staff, or conducting professional interviews? Mock Interview Day is Friday, August 5th with time slots running from 9:00 to 11:00 a.m. or 2:00 to 4:00 p.m. CST.

Human Resources Panel

Take part in a panel of Human Resource Professionals providing insights and answering questions about how to navigate the job application/interview process. The virtual panel will take place via Zoom on August 5th from 12:00 to 1:00 p.m. CST.

If you or somebody you know is interested in volunteering for Mock Interview Day or the HR Panel, please [contact our Program Coordinator, Ellie Kim.](#)