

Let's Keep Growing Together

*"There is no cause
more important"*

Leading Our Growth



La Tasha Shevlin, Executive Director

La Tasha is charged with growing our current operations and scaling our program to meet the needs of more students. Under her leadership we've experienced a 400% increase in the number of students receiving UpTurnships' primary programming, and have continued to grow strategic initiatives with government and private sector industries.

Katja Wallin, Program Director

Katja is a born program leader. She prides herself on focusing on student engagement and success. Under her leadership, UpTurnships has taken several key steps: increasing and streamlining student recruitment efforts, piloting year-round internship programming, formalizing professional coaching curriculum, updating the onboarding process and materials for volunteers.



Background:

- M.A. in Educational Policy & Leadership, U of M
- B.S. in Psychology, UNC Chapel Hill

Our Cup Runneth Over

Dear Friend,

We set out this year to **reach more students**, build stronger employer partnerships and strengthen our organization's foundation. We had a record number of over 300 students apply to participate in UpTurnships' Flagship Summer Internship Program. We welcomed new volunteers who graced us with **over 700 hours of professional coaching** for our UpTurns. And our staff and board of directors doubled in size.

We feel so honored that students have **entrusted UpTurnships** to assist them at this pivotal juncture in their career journey. Equally, we are grateful that employers have **heeded the call to action** to collaborate with UpTurnships in creating welcoming workspaces that invite, attract, and retain underrepresented talent. This year UpTurnships solidified partnerships with local and state level municipalities to extend our reach and have **greater impact** in the area of workforce development.

Now we turn to attention to this year's fundraising appeal, and ask this great community to help us reach our goal of raising **\$125,000**. In the words of a board member, there is no greater cause than laying the foundation to careers that offer a family sustaining wage and builds a strong workforce.

Give a gift today. Help us continue this work and reach our ultimate goal of being able to serve the 300 students who sought our help and many more!



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Oh, The Ways We Have Grown

Key Developments:

- Continued year-round programming with **Flagship Internship Programing** and piloted **UpStart Projects**
- Increased **alumni involvement** throughout the organization:
 - Staff Members
 - Board of Directors
 - Program Coaches

Growth in numbers:

- Increased the number of students we serve by over **400%**
- **Doubled** full time paid staff
- Increased employer partners for fall Projects by **70%**
- **Tripled** the total number of employer partners and retained **100%** from last year
- Added **13** new coaches and volunteers contributed over **700** total volunteer hours

Every day, UpTurnships is working hard to build a more racially inclusive, equitable workforce. This year we have grown in many exciting ways. We look forward to continuing this success into 2022 and beyond.

Donation Information

WAYS TO DONATE

Online, via credit card, please use the QR code below, or visit:
upturnships.org/donate-now.



Open your camera app on your smart phone and scan this QR code to open the donation webpage.

Mail, please complete the donation slip and make all checks out to UpTurnships.



Our Impact



"The team at UpTurnships is so wonderful at providing guidance and support. Without UpTurnships' help, I wouldn't have had the opportunities that started my career."

-Tessa, 2015 UpTurn
Senior Internal Communications Specialist at Room & Board

"As a woman, I'm aware of the existing gender pay gap and double standards that women face in the workforce, especially women of color. Although it can be very intimidating at first, UpTurnships prepared me to negotiate my first full-time role out of college. I was able to negotiate a 12% higher salary than the base salary they advertised."

-Rita, 2017 UpTurn
Workplace Fellow at University of Guam Center for Island Sustainability



"UpTurnships taught me about how to build both relationships and my value as an employee amongst my colleagues and especially with executives within my workplace."

-Brian, 2018 UpTurn
Senior Operations Analyst at Wolters Kluwer ELM Solutions

Mail-In Donation Slip

Name: _____

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My check is enclosed:

\$100____ \$250____ \$500____ \$1000____ \$2500____ Other:_____

Donation Notes: _____

UpTurnships is a 501(c)3 nonprofit organization
and all donations are tax deductible.

